



## Marketing Manager B2B (f/m/d)

As the first team member of the Digital Identity Marketing Team you will support the Director Marketing with ramping up all initiatives to position IDnow as Thought Leader in the digital identity field

### Main Role and Tasks

- You are responsible for creating content that is required for different marketing channels and initiatives
- You will do research on regulatory topics or our focus verticals (finance, in-surance, mobility etc.) to identify and structure complex information needed to reach and address the needs of our target groups
- The development of audience-appropriate messaging and collaterals (presentations, white papers, audio/video scripts, messaging guides, blogs, emails, webinars) lies in your hands
- You will collaborate with our internal x-functional team and steer external agencies

### That Describes You

### We Offer

- **Health & Wellbeing:** Use your full access to Nilo.Health, including 1on1 sessions
- **We value personal and professional development:** use your training budget for whatever excites you the most, and benefit from a dedicated leadership training
- A supportive feedback-based culture where **respect and integrity** guide us in what we do
- **We make your remote work comfy:** we provide support on equipment and offer flexible working hours; we help you collaborate and connect with your colleagues both locally and remotely

- Finished studies in a marketing relevant field and first working experience in a B2B enterprise software company or for a SaaS/cloud based software product
- Project management skills and experience how to research and structure complex topics complete your profile
- You are willing to take ownership and able work hands-on and results-driven even under tight deadlines
- You have strong interpersonal skills to effectively work with an interdisciplinary team (PR, Creative, Agencies, Senior Management)
- Fluent german and english skills are required

- Various development opportunities with your role

### Challenge accepted?

Then I'm looking forward to hearing from you!

**Apply Now!**

### Contact

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