

JOIN OUR AMAZING TEAM

Field & Event Marketing Manager (m/f/d)

APPLY NOW

Tasks



Assess regional field opportunities to shape, plan and execute (end to end) a global field and event strategy, both online and offline

Ensure that our story is effectively told, without leaving leads on the floor, as we make the connected world a safer place



Create tight relationships with New Biz, Account Management and Partner Business Development. We are looking for a strong ability to influence and collaborate internally and externally at all organisational levels



Create a network of partners and freelancers to scale execution, speed and scope

Solve problems and challenge the status quo, with a strong “money-time” mindset, and passion for business impact



Love your data, make sure results are properly documented (e.g Salesforce), cadences are set, OKRs are on track, inventory is under control and the spending is optimized for the expected ROI

Qualifications



5+ years of field, event or community management experience with B2B software or technology brands, ideally in the financial sector

A track record of planning, executing and reporting paid and hosted events in



You understand the user journey and know where and when to place different activities throughout the funnel

Solid project management skills, a sharp eye for



Proven track record of delivering strong results and building a pipeline

Data-driven marketing experience. Salesforce, Markto or another marketing automation



A self-starter who can take charge, motivate colleagues, be positive, always helpful, and be cool in a rapidly changing environment

Willing to travel, if

an innovative way, globally and remotely

details and the ability to manage multiple priorities under tight deadlines, in a fast-paced environment

software is a plus

Experience in aligning stakeholders from multiple teams and countries, to hit deadlines and targets

necessary

Full professional proficiency in English is a must

We offer



We value development: use your training budget for what excites you the most



Growth Environment: Employment in a leading, fast-growing technology company with experienced, motivated colleagues



International: Our team consists of 40+ nationalities; we are present and expanding in many countries throughout Europe



We make your remote work comfy: we provide support on equipment and offer flexible working hours

We look forward to receiving your compelling application with a possible start date and salary expectations. In case you have further questions, please feel free to contact **Jacqueline Arlt** at +49 89 413 24 6020.